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**FOR IMMEDIATE RELEASE**

**PHOTO ATTACHED**

**FRIDAY, OCTOBER 8, 2021**

**HABITAT FOR HUMANITY IS THE RECIPIENT OF  
ALPINE BUSINESS SYSTEMS AUGUST, 2021 "HERO OF THE MONTH" DONATION**

BOUND BROOK, NJ – Continuing the monthly initiative to provide monetary support and essential supplies to the region’s non-profit community, Alpine Business Systems named the Raritan Valley Habitat for Humanity as “Hero of the Month” for August, 2021.

Each month since **January of 2021**, one of Alpine’s employees has selected a non-profit agency for support. The RV Habitat for Humanity was selected by Frank Natale, **Purchasing Manager** at Alpine Business Systems.

To support the employee’s selection of a non-profit, Alpine raises funds and collects material donations through employee contributions, social media outreach to clients and colleagues, and posting on [www.alpinebiz.com](http://www.alpinebiz.com).

In addition to the funds raised through Alpine’s clients and employees, Alpine Business Systems contributed \$500 to the RV Habitat for Humanity.

Families partner with Habitat for Humanity in the U.S. and around the world to build better lives for themselves and their children. Habitat for Humanity initiatives include home construction, home improvement for seniors, neighborhood revitalization, disaster response, financial education, and more with a goal to build a world where everyone has a decent place to live.

Melissa Flynn, Executive Director of RV Habitat for Humanity commented, "Thank you for your financial support. Your timing was impeccable. Your generous gift allows us to buy supplies to go into homeowners' homes and assist with IDA clean-ups."

Explaining his choice of RV Habitat for Humanity, Natale said, "I am happy to nominate Raritan Valley Habitat for Humanity as a Hero of the Month. Knowing that they help families have a home to call their own is what makes them so special. I am glad that Alpine Business Systems has supported them this month."

Additional information on the Habitat for Humanity may be found at <https://rvhabitat.org/give/>. Information and a link to donate to Alpine's Heroes of the Month may be found at <http://www2.jdrf.org/goto/AlpineBusinessFundraiser>.

Previous recipients of Alpine Hero of the Month donations include the Juvenile Diabetes Research Fund, Adult Day Center of Somerset County, the Flemington Area Food Pantry, the Ronald McDonald House of Central & Northern NJ, Matheny School and Hospital, the Raritan Valley Community College (RVCC) Resource Center & Food Pantry, Middle Earth, and the Food Ministry of the Reformed Church of Bound Brook.

PHOTO CAPTION: *From left to right:* Accepting the check to the Raritan Valley Habitat for Humanity is Melissa Flynn, Executive Director with Bill Blum, President Alpine Business Systems. Nominator Frank Natale was not present due to his personal response to the flooding from Ida.

#### **BACKGROUNDER**

Alpine Business Systems is a Microsoft Gold Certified Partner in Central New Jersey, founded in 1987. The company uses technology to improve the quality of life for clients, fellow teammates, and communities. Alpine designs, deploys, and manages best-in-class Information Technologies, on-premise and in the "Cloud", as well as custom software, websites, and digital strategies, resulting in measurable increases in their clients' productivity, performance, reliability, and security. Alpine's I.T. Best Practices Framework sets them apart from other I.T. firms because it focuses on business processes, as well as technology, producing continuous improvements in their clients' Operational Excellence and Cyber Security profile. Contact them at [www.alpinebiz.com](http://www.alpinebiz.com), [solutions@alpinebiz.com](mailto:solutions@alpinebiz.com), or call 908-707-9696.

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In photo from left to right: