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FOR IMMEDIATE RELEASE

PHOTO ATTACHED

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**ALPINE BUSINESS SYSTEMS HONORS NOVEMBER & DECEMBER
"HERO OF THE MONTH" & 2021 "HERO OF THE YEAR."**

BOUND BROOK, NJ – Throughout 2021, the staff and leadership of Alpine Business Systems chose a local charitable non-profit agency as "Hero of the Month," presenting that organization with monetary support and essential supplies to help sustain their efforts.

"The pandemic was particularly hard on the non-profit community," commented Bill Blum, President of Alpine Business Systems. "The impact on the operations of the non-profit agencies coupled with the dramatic increase in the needs of the clients made 2021 a very difficult year to deliver services and raise the funds to advance the mission. We knew that as an organization, we had to take action, pool resources, and contribute."

Alpine closed out the year with presentation of a check in the amount of \$500 to the Thomas Kavanaugh VFW in Manville on Pearl Harbor Day. Prior to Christmas, Alpine chose Toys for Tots as Hero of the Month and donated \$600 worth of toys contributed by clients and \$400 worth of toys contributed by Alpine employees.

As 2021 came to a close Alpine staff polled their clients to select a **Hero of the Year**, choosing **Ronald McDonald House of Central & Northern Jersey** as recipient of an additional \$1000 donation.

Each month during the year, one of Alpine's employees selected a non-profit agency for support. Recipients in 2021 included the Juvenile Diabetes Research Fund, Adult Day Center of Somerset County, the Flemington Area Food Pantry, the Ronald McDonald House of Central & Northern NJ, Matheny School and Hospital, the Raritan Valley Community College (RVCC) Resource Center & Food Pantry, Middle Earth, and the Food Ministry of the Reformed Church of Bound Brook.

PHOTO CAPTION: Alpine Business Systems President Bill Blum (l) presents a \$1000 check to Jessie Curcio, House Manager of the Ronald McDonald House of Central & Northern New Jersey, the 2021 Hero of the Year as selected by Alpine Business Systems clients.

BACKGROUNDER

Alpine Business Systems is a Microsoft Gold Certified Partner in Central New Jersey, founded in 1987. The company uses technology to improve the quality of life for clients, fellow teammates, and communities. Alpine designs, deploys, and manages best-in-class Information Technologies, on-premise and in the “Cloud”, as well as custom software, websites, and digital strategies, resulting in measurable increases in their clients’ productivity, performance, reliability, and security. Alpine’s I.T. Best Practices Framework sets them apart from other I.T. firms because it focuses on business processes, as well as technology, producing continuous improvements in their clients’ Operational Excellence and Cyber Security profile. Contact them at www.alpinebiz.com, solutions@alpinebiz.com, or call 908-707-9696.

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In photo from left to right: